FOR IMMEDIATE RELEASE
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Tricks, Treats, and Tails: Nashua's Main Street Monster Mash & Howl-o-ween is Back

NASHUA, NH — Downtown Nashua will host unmissable festive Halloween fun on Saturday, October 24, 2026, from 11:00 a.m. to 1:00 p.m., as families, friends, and their four-legged companions gather for the second annual Main Street Monster Mash & Howl-o-ween. This free, family-friendly event will feature trick-or-treating with Downtown businesses, music, costume contests for kids and pets, and a few festive surprises from local performing groups.

Trick-or-treating, for kids under the age of 18, kicks off at 11:00 a.m. along Main Street.

The Humane Society for Greater Nashua (HSFN) is putting the "howl" in Howl-o-ween by partnering with Downtown Nashua Association (DNA) to host a Puppy Parade. To participate, arrive with your canine companion in front of city hall (Main St side) by 11:45am. The parade kicks off at noon. Let your pup strut their stuff and show off their Halloween costume! Prizes will be awarded for a selection of categories such as "Most Creative" and "Best Duo (owner & pet)." Thanks to HSFN, you can pick up a free pup cup in front of Local Street Eats after the parade.

"We are thrilled to be part of the Main Street Monster Mash & Howl-o-ween. We love to be involved with our community and celebrate our beloved pets! It's a great opportunity to explore downtown Nashua and enjoy a festive afternoon," said Olivia Ross, Director of Community Engagement, HSFN.

Attendees can look forward to two "thrilling" special performances by the ActorSingers, one of the city's most beloved theater groups. They can also vote for their favorite scarecrows which have been decorated by local organizations and hung on Main Street's lampposts.

Attendees are encouraged to dress up, bring their pets, and explore the Downtown shops participating in trick-or-treating. The community can continue the fun by voting for their favorite downtown scarecrow.

The Main Street Monster Mash & Howl-o-ween is free and open to the public. Attendees should plan to arrive by 11:00 a.m. for the start of trick-or-treating and stay for the parade, and performances. Costumes are encouraged for kids, adults, and pets alike. Visitors are invited to share their photos on social media using #MonsterMashNH.

Visit https://downtownnashua.org/main-street-monster-mash/ and follow @downtownnashua on Facebook for updates on participating businesses and parade route.

Media Coverage: Members of the press are invited to arrive by 10:45 a.m. to capture early trick-or-treaters, costumed pets, and pre-parade activities.

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Press Kit

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